

NILD Therapist Website Template

NILD Canada is pleased to offer our Registered Therapists a customized NILD WordPress template for a VERY low cost to you (the website would have a value of \$1500 if you were to get it made for you!).

The only cost to you is the **\$200.00 INITIAL SET UP FEE.**

You can check it out [here](#).

We have written content and included links to the NILD Canada website so that your potential clients can research and understand the scope of NILD Educational Therapy and/or Search and Teach. This is an amazing opportunity for you to promote your private practice!

Amanda Geerlinks (www.amandageerlinks.com) has created the template and has chosen a WordPress site that is simple enough for you to customize in order to give it your own brand (logo, colour, images, biography). The website has been professionally designed and set up in a way that will maximize SEO (Search Engine Optimization). This is crucial for a new website.

Because this website is created with WordPress, one of the number one website creation tools, it can be easily customized or edited by anyone who knows WordPress or is willing to learn! This means you can make it even more unique toward your business if you spend a bit more time. Or, you can keep it simple and change just a few things!

How it works:

After the initial set up, Amanda will send you specific directions for making these changes. Alternatively, you can contract Amanda to do the work for you. (See the Help Me! Package below)

The **\$200 +HST initial setup fee** (to be paid to Amanda Geerlinks) includes:

- Assistance with domain name purchase and hosting company selection (Web hosting and domain name cost not included)
- Set up of hosting and installation of WordPress
- User setup on WordPress
- Instructions for how to login and make basic changes

You, the therapist, can then fill in your own site from the template. If you get stuck, support is available from Amanda Geerlinks at a rate of \$65/hour.

If you're not feeling quite so technical or adventurous, you can contract Amanda for one of these two options:

1. **Help Me! Package - \$495 +HST** (includes up to 5 hours of work)
 - Amanda will fill in the Therapist Template site, as is. (No additional pages)

- You provide the images, written content, logo, added services (ie. ILS, IM) etc. Photos to be sourced and purchased, if necessary, by therapist.
- Web hosting and domain name cost not included.
- Amanda will work with you to get your site up and running (no additional set up fee)
- After launch support available at a rate of \$65/hour

2. Start from Scratch Package - \$1500 +HST

- You can contract Amanda to create a new website that is different from the template.
- Amanda will work with you to develop your own unique website (start from scratch) (you can still use any or all of the written content from the template)
- This package includes:
 - Initial consultation
 - WordPress theme selection (with therapist) and backend preparation
 - Design and layout of 5 – 7 pages, with content provided by therapist
 - 2 revisions per designed page after initial development
 - Contact form
 - Search Engine Optimization for each page
 - Social media links added (Facebook, Twitter, etc)
- Notes:
 - Photos to be sourced and purchased, if necessary, by therapist
 - Required plugins will be billed to therapist once approved
 - After launch support available at a rate of \$65/hour

We, at NILD Canada, are looking forward to how this new offer is going to help you, as therapists, promote your private practice!